



**GORDONMARKETING**

**COMMITTED TO HEALTH, SENIOR, LIFE, ANNUITIES & YOU!**

**SINCE 1980**

**TRIPLE POINTS ON ALL LIFE BUSINESS WRITTEN IN 2010!**

**Major Medical / Value Health for Uninsurables \$1000 in premium = 1 point**

Assurity Critical Illness \$1000 in premium = 1 pt (or for every 3 cases, on average, 1 pt)  
Stand Alone Drug Card, Accident Plans, HPA Dental \$1000 in premium = 1 pt  
Anthem Major Medical \$1000 in premium = 1 point  
Short Term Medical \$1000 in premium = 1 point

**Small Group \$5000 in premium = 1 point**

Assurant & American Community

**Medicare Supplement \$3000 in premium = 1 point (or about 3 Med Supps = 1 point)**

AARP Med Supp 1/2 point per application !

**Life Insurance \$1000 = 1 point NOW = 3 POINTS TRIPLE POINTS LIFE BUSINESS 2010!**

**NGL Pre paid Funeral Trust or Single Premium Life \$10,000 in premium = 1 point**

**Annuities \$10,000 in Indexed Annuities = 1 point ; \$20,000 in MYG = 1 point**

**Senior Market Ancillary Products:**

GTL Indemnity / Cancer Plans \$1000 in premium = 1 point

Dental from Medico \$1000 in premium = 1 point

Diabetic Supplies from GMD 25 cases = 1 point



Join us in the Dominican Republic in 2011. We are so excited to see you there and want to make it easier for you by offering TRIPLE TRIP points on Life business submitted through Gordon Marketing beginning January 1<sup>st</sup> and Paid by December 31<sup>st</sup>. Points are based on target or base premium. Single Premium cases don't count for Triple Points.