



GORDONMARKETING

COMMITTED TO HEALTH, SENIOR, LIFE, ANNUITIES & YOU!

SINCE 1980

****Carrier must be INITIALED and this sheet must be signed for authorization**

	Allianz – Must have app to appoint		Lincoln Financial
	American Amicable – AML REQ'D		Loyal American
	American Continental		Met Life (MUST HAVE BIZ TO SUBMIT)
	American Equity		Minnesota Life
	American General		Monumental
	American National		Mutual of Omaha (Life & Senior)
	Americo		Mutual Trust Life (MTL)
	Assurity		National Guardian Life (NGL)
	AVIVA		National Western
	Banner		North American -- AML CERT REQUIRED
	Coventry		One America
	Equitrust		Presidential Life – Must have app with contract
	Fidelity		Prudential
	Foresters		Sentinel Life
	Forethought LIFE / SENIOR / ANNUITY		Transamerica
	Genworth		Union Central
	Genworth LTC		United Home Life
	Gerber		Washington National
	Great American		Woodmen of the World
	Guarantee Trust Life (GTL)		
	ING		
	John Hancock Life / LTC		

NOTE: If YOU ARE REQUESTING A CARRIER THAT IS NOT ON THIS LIST

A STANDARD PAPER AGREEMENT WILL BE REQUIRED **** Exception: Oxford Life, Universal American/Pyramid and National Life. These are done online.**

NOTE: IF YOU ARE A LICENSED ONLY AGENT ASSIGNING TO AN AGENCY

THE AGENCY PRINCIPLE AND THE AGENCY MUST BE APPOINTED

Signature of Agent

Printed Name

*By signing this, I am authorizing Gordon Marketing to submit appropriate agent licensing to the carrier



Contracting & Appointment Instructions

In order to complete your contracting request, please complete the following contracting questionnaire. The information in this questionnaire will be input in to a contracting system, Sure LC, at **Gordon Marketing** that stores your information and carrier contracting forms. In the future, as you contract with new carriers, this stored information is used to complete contracting paperwork on your behalf, increasing speed and efficiency. Most of our carriers participate in this contracting system, but not all. If you don't see the carrier you are looking for in this questionnaire, please contact **Gordon Marketing** for carrier contracting paperwork to be emailed to you.

By signing the signature page, you are attesting the information you are submitting is true and accurate and you authorize **Gordon Marketing** to submit your information through the contracting system to selected carriers.

Please submit the following to our office:

1. Completed questionnaire
2. If you answered yes to any background questions, please submit a letter of explanation
3. Signed signature page
4. Signed disclosure page
5. Completed EFT form (many carriers require EFT)
6. Copies of your agent and/or agency state insurance licenses
7. Copy of your E&O coverage
8. Copies of AML completion if taken through a Broker Dealer or CE Firm. If taken through LIMRA, no need for copies.

Fax Back to 866-923-0147

Social Security #: _____ Gender: _____ Email: _____

Resident State Insurance License #: _____ Resident Insurance State: _____

Last Name: _____ First Name: _____ Middle: _____ Title: _____

Phone: _____ Fax: _____ Cell: _____ Marital Status: _____

Driver's Lic. #: _____ DL State: _____ Spouse Name: _____

Residential Address (No PO Boxes)

Start Date: _____

City/State not needed

Line 1: _____ Line 2: _____ Zipcode: _____

Doing Business As:

Individual

Business Entity

Solicitor

Complete only if DBA a Business Entity

Business Name: _____ EIN: _____ Website: _____

Your Title: _____ Phone: _____ Fax: _____

Principal Name: _____ Principal Title: _____ Email: _____

Corporate Address

Start Date: _____

City/State not needed

Line 1: _____ Line 2: _____ Zipcode: _____

Mailing Address:

Use Address Below

Use Residence

Use Corporate

City/State not needed

Line 1: _____ Line 2: _____ Zipcode: _____

Licenses

Registered FINRA Rep? Yes No

If Yes, Broker/Dealer Name: _____ CRD#: _____ Completed Date: _____

Most recent Anti-Money Laundering Training (AML) with: LIMRA None Other

If other, Provider Name: _____ Date Completed: _____

Honors: CLU ChFC CFC CFP MDRT FLMI NQA Other: _____

History

Employment -- Please provide past 5 years of employment history:

***NOTE* Attach additional info if needed**

From: _____ To: _____

Company: _____ Position: _____

Location: _____

From: _____ To: _____

Company: _____ Position: _____

Location: _____

From: _____ To: _____

Company: _____ Position: _____

Location: _____

Address History -- Please Provide past 5 years of Address History:

***NOTE* Attach additional info if needed**

Line 1: _____ Line 2: _____ Zipcode: _____

City/State not needed

Start Date: _____ End Date: _____

Line 1: _____ Line 2: _____ Zipcode: _____

City/State not needed

Start Date: _____ End Date: _____

Line 1: _____ Line 2: _____ Zipcode: _____

City/State not needed

Start Date: _____ End Date: _____

Legal Questions for Contracting and Appointment Requests

Please answer the following questions. If you answer YES to any question, be sure to provide a full, detailed explanation including specific dates.

Name: _____

Have you ever been charged or convicted of or plead guilty or no contest to any Felony, Misdemeanor, federal/state insurance and/or securities or investments regulations and statutes? Have you ever been on probation?	YES	NO
Have you ever been convicted of or plead guilty or no contest to any Felony?	YES	NO
Have you ever been convicted of or plead guilty or no contest to any Misdemeanor?	YES	NO
Have you ever been convicted of or plead guilty or no contest to a violation of federal or state securities or investment related regulation?	YES	NO
Have you ever been convicted of or plead guilty or no contest to a violation of state insurance department regulations or statutes?	YES	NO
Has any foreign government, court, regulatory agency, or exchange ever entered an order against you related to investments or fraud?	YES	NO
Have you ever been charged with any Felony?	YES	NO
Have you ever been charged with any Misdemeanor?	YES	NO
Have you ever been on probation?	YES	NO
Have you ever been or are you currently being investigated, have any pending indictments, lawsuits, or have you ever been in lawsuit with insurance company?	YES	NO
Are you currently under investigation by any legal or regulatory authority?	YES	NO
Have you been under investigation by any insurance company?	YES	NO
Have you ever been or are you currently involved in any pending indictments, lawsuits, civil judgments or other legal proceedings, civil or criminal? (you may omit family court)	YES	NO
Have you ever been named as a defendant or codefendant in a lawsuit, or have you ever sued or been sued by an insurance company?	YES	NO
Have you ever been alleged to have engaged in any fraud?	YES	NO
Have you ever been found to have engaged in any fraud?	YES	NO
Has any insurance or financial services company, or broker-dealer terminated your contract or appointment or permitted you to resign for reason other than lack of sales?	YES	NO
Were you terminated/resigned because you were accused of violating insurance or investment related statutes, regulations, rules or industry standards of conduct?	YES	NO
Were you terminated/resigned because you were accused of fraud or the wrongful taking of property?	YES	NO
Failure to supervise in connection with insurance or investment related statutes, regulations, rules or industry standards of conduct?	YES	NO
Have you ever had an appointment with any insurance company terminated for cause or been denied an appointment?	YES	NO
Does any insurer, insured, or other person claim any commission chargeback or other indebtedness from you as a result of any insurance transactions or business?	YES	NO
Has any lawsuit or claim ever been made against you, your surety company, or errors and omissions insurer arising out of your sales or practices, or, have you been refused surety bonding or E&O coverage?	YES	NO
Has a bonding or surety company ever denied, paid on or revoked a bond for you?	YES	NO
Has any Errors & Omissions (E&O) carrier ever denied, paid claims on or cancelled your coverage?	YES	NO
Have you ever had an insurance or securities license denied, suspended, cancelled or revoked?	YES	NO
Has any state or federal regulatory body found you to have been a cause of an investment OR insurance-related business having its authorization to do business denied, suspended, revoked, or restricted?	YES	NO
Has any state or federal regulatory agency revoked or suspended your license as an attorney, accountant, or federal contractor?	YES	NO

Legal Questions for Contracting and Appointment Requests

Has any state or federal regulatory agency found you to have made a false statement or omission or been dishonest, unfair, or unethical?	YES	NO
Have you ever had any interruptions in licensing?	YES	NO
Has any state, federal or self-regulatory agency filed a complaint against you, fined, sanctioned, censured, penalized or otherwise disciplined you for a violation of their regulations or state or federal statutes? Have you ever been the subject of a consumer initiated complaint?	YES	NO
Has any regulatory body ever sanctioned, censured, penalized or otherwise disciplined you?	YES	NO
Has any state, federal or self-regulatory agency filed a complaint against you, fined or sanctioned you?	YES	NO
Have you ever been the subject of a consumer initiated complaint?	YES	NO
Have you personally or any insurance or securities brokerage firm with whom you have been associated filed a bankruptcy petition or declared bankruptcy?	YES	NO
Have you personally filed a bankruptcy petition or declared bankruptcy?	YES	NO
Has any insurance or securities brokerage firm with whom you have been associated filed a bankruptcy petition or been declared bankrupt either during your association or within five years after termination of such association?	YES	NO
Is the bankruptcy pending?	YES	NO
Are there any unsatisfied judgments, garnishments or liens against you?	YES	NO
Are you connected in any way with a bank, savings & loan association, or other lending or financial institution?	YES	NO
Have you ever used any other names or aliases?	YES	NO
Do you have any unresolved matters pending with the Internal Revenue Service or other taxing authority?	YES	NO

If you answered any questions YES, include an explanation including dates, actions and descriptions in the area below.

* Use additional paper if necessary. Be sure to include specific dates for ALL explanations.

I attest that the information I have provided is true to the best of my knowledge. I acknowledge that if any information changes, I will notify my agency office within 5 days of such change. Further, I understand that my agency may contact me when I need to answer carrier specific questions.

Signature _____ Date _____

Signature Authorization

PLEASE READ THIS AUTHORIZATION, SIGN IN THE BOX BELOW AND SUBMIT THIS FORM BY FOLLOWING THE INSTRUCTIONS PROVIDED ON THE COVER PAGE.

I, _____, hereby authorize SureanceBay, LLC and its general agency customers (the "Authorized Parties") to affix or append a copy of my signature, as set forth below, to any and all required signature fields on forms and agreements of any insurance carrier (a "Carrier") designated by me through the SureLC software or through any other means, including without limitation, by e-mail or orally. The Authorized Parties shall be permitted to complete and submit all such forms and agreements on my behalf for the purpose of becoming authorized to sell Carrier insurance products. I hereby release, indemnify and hold harmless the Authorized Parties against any and all claims, demands, losses, damages, and causes of action, including expenses, costs and reasonable attorneys' fees which they may sustain or incur as a result of carrying out the authority granted hereunder.

By my signature below, I certify that the information I have submitted to the Authorized Parties is correct to the best of my knowledge and acknowledge that I have read and reviewed the forms and agreements which the Authorized Parties have been authorized to affix my signature. I agree to indemnify and hold any third party harmless from and against any and all claims, demands, losses, damages, and causes of action, including expenses, costs and reasonable attorneys' fees which such third party may incur as a result of its reliance on any form or agreement bearing my signature pursuant to this authorization.

Please sign in the center of the box below.



PRODUCERIDXXX

ELECTRONIC FUND TRANSFERS (EFT)

Account Owner Name (Required): _____

Transit/ABA #: _____

Account #: _____

Financial Institution Name: _____

Branch Address: _____

City: _____ State: _____ Zip: _____

Account Type: Checking Saving Phone: _____

By signing below I hereby authorize the Company to initiate credit entries and, if necessary, adjustments for credit entries in error to the checking and/or savings account indicated on this form. This authority is to remain in full effect until the Company has received written notification from me of its termination. I understand that this authorization is subject to the terms of any agent or representative contract, commission agreement, or loan agreement that I may have now, or in the future, with the Company.

Signature: _____ Date: _____

Attach copy of the check here for checking account or deposit slip for saving account:

Credit Report Authorization Form

I hereby authorize Surancebay, LLC, and its customers, which may include insurance providers and general agencies, (collectively, the "Authorized Parties") to review and/or verify any information provided by me or any third party pertaining to me, and to obtain and/or review additional information from any source, including through a consumer report and/or investigative consumer report, whereby information is obtained through credit reporting agencies, previous employers, and regulatory, state and local law enforcement databases and others, for purposes of establishing my eligibility for appointment and retention as an agent or representative of the Authorized Parties.

I further agree that this authorization to obtain a consumer report and other information about me shall be ongoing for any other legitimate purpose consistent with this Authorization Form as determined by the Authorized Parties.

In the event the undersigned resides in a state with a legal requirement to provide a free copy of certain consumer reports, Surancebay, LLC will instruct the applicable consumer reporting agency to send a copy of any such reports obtained hereunder to the address provided below.

The undersigned further waives any right or claim which the undersigned would otherwise have under the Fair Credit Reporting Act in the absence of this continuing consent. A copy of this authorization is as valid as the original.

Acknowledged and agreed to this ____day of _____, 20____, by:

X _____
Signature

Name:

Address:

Social Security Number: _____

[Replace this page with a copy of your E&O Insurance Certificate of Coverage]