

FISHING TRIP

Only 50 Points to Win

—Writing Agents Only — No Spouses —

Join Gordon Marketing at Nelson's Lodge for
Walleye, Muskie and Northern Fishing
September 7-10, 2012



Fran F. with her 40 inch Northern Pike.
(Below) CEO Dick Gordon with his smaller, but still good-sized catch on our 2011 trip.



Annuity Sales: \$500,000 wins!

\$10,000 in annuities (EIA) = 1 point

\$20,000 MYG/SPIA = 1 point

Life Sales: \$50,000 in premium

\$1,000 in life = 1 point

Or any combination of Life & Annuity sales to equal 50 points

Space limited to the first 25 qualifiers.

**Qualifying period:
Oct 1, 2011—July 31, 2012**

Call us for complete trip details

800-388-8342

- Business that will be credited toward this trip must be received and PAID during the qualification period.
- Trip points cannot count for more than one Gordon Marketing incentive. Use points for our Playa del Carmen Convention or this Fishing Trip.