

handbook

PRODUCT



FOOTPRINT



ONLINE TOOLS



SALES CONNECT



CONTACT



Product Portfolio



PRIMESTARSM Individual Dental and Vision Solutions

Ameritas' PrimeStar Dental and Vision insurance plans offer individuals a distinctive portfolio of flexible benefit plan designs with affordability to meet just about every need. All PrimeStar plans come with coverage for individuals 18+ (including seniors), and no enrollment fees.

PrimeStar Dental offers:

- Two dental exams and cleanings per year
- Up to \$2,000 calendar year maximum
- Choice of network or non-network plans (MAC or UCR)
- The Ameritas Network providing over 425,000 access points nationwide

PrimeStar Vision offers:

- Immediate coverage on eye exams, lenses and frames/contacts and standard vision services
- VSP or EyeMed networks for the greatest savings

Advantage Plus

Designed for someone looking for coverage for all services, including orthodontics and implants, with a graded benefit plan giving immediate coverage on most services

Advantage

Designed for someone looking for coverage on all services served on a graded benefit plan providing coverage beginning day one

Select Vision

Designed for someone who has a preference for lenses and frames or contact lenses once every two years utilizing the EyeMed Access network

Choice Vision

Designed for someone who has a preference for lenses and frames or contact lenses once per year utilizing the VSP network

GEMSTARSM Turn-key, Brochure Rated Group Solutions

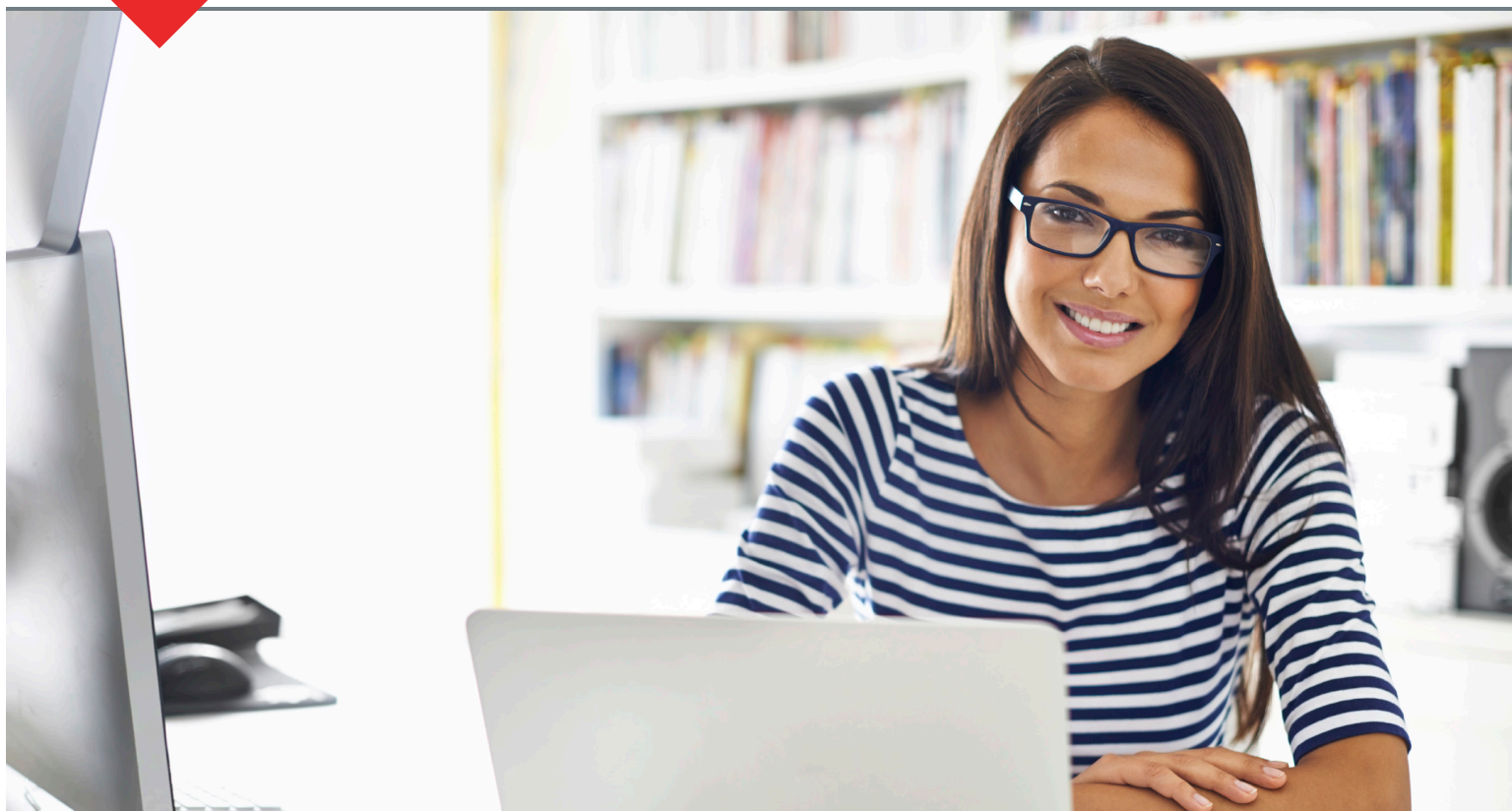
GemStar Group Dental and Vision insurance plans offer groups a turn-key portfolio of plan designs to meet just about every group's needs with features like:

Designed for:

- Groups offering dental and vision for the first time
- Groups with 2+ employees
- Groups that value no waiting periods on most services

- Purchase as a package or standalone basis
- Rate discount for combined dental and vision package
- Dental plans give you the freedom to use any dentist with the option to utilize the Ameritas dental network for additional savings
- Vision plans utilize the EyeMed or VSP[®] Access Network which include providers such as LensCrafters, Pearle Vision, Sears Optical and Target Optical

Your PrimeStar hyperlink
works even when you're not



The easiest way to sell individual dental and vision insurance

Ameritas strives to be the easiest company to do business with and our customized hyperlink helps make selling PrimeStar just as easy.

Once you become appointed with us, we link your Agent Writing Number and contact information to your very own hyperlink and button. Simply place these on your website, emails, or any communication and start receiving credit for client purchases today.



One-click access for
clients to quote and
purchase PrimeStar



Opportunity
for sales 24/7



Automatic credit for
purchases through
your hyperlink

To get your own hyperlink, contact the Sales Connect Team

star.sales@ameritas.com • 855-728-7542 • Monday-Friday, 7am-5pm CST

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Agent Portal



Ameritas offers exclusive access for agents to producer information online through the producer portal on star.ameritas.com

To get started, Register in the top right-hand corner of star.ameritas.com using your Agent Writing Number (included in your welcome email) and TIN or SSN. You will then gain access to production reports, commissions, marketing tools, and more.

The screenshot shows the Ameritas Producer Portal. At the top is a navigation bar with the Ameritas logo, "My Portals" dropdown, and links for Careers, Contact Us, FAQs, Forms, Providers, and a "Sign Out" button. Below this is a secondary navigation bar with links for Individual Plans, Group Plans, Our Story, Our Insight, and Producers. The main content area is titled "Producer Portal" and includes a welcome message. It features an "Announcements" section, a "Quick Links" sidebar, and a "Tips to Get Started" modal window. The modal contains links to a State Availability Map, Producer Reports, and a Quick Links section with links to Forms, Sales Connect Team, and Marketing Toolkit. Below the modal are six main content boxes: Producer Reports, Agent Marketing Toolkit, Rate Calculator & Proposal Tools, Forms, Selling Tips & Education, and Agent Compliance Information, each with a descriptive text and a "view" button.

PRODUCT STATE AVAILABILITY



Ameritas offers a suite of ancillary insurance products.
To learn more about these products, visit star.ameritas.com.



PRIMESTAR™
Individual dental and
vision insurance

GEMSTAR™
Group dental and vision insurance

STATE	PrimeStar	GemStar
Alabama	•	•
Alaska	•	•
Arizona	•	•
Arkansas	•	•
California	•	•
Colorado	•	•
Connecticut	•	•
Delaware	•	•
D.C.	•	•
Florida	• Vision N/A	•
Georgia	•	•
Hawaii	•	•
Idaho	•	•
Illinois	•	•
Indiana	•	•
Iowa	•	•
Kansas	•	•
Kentucky	•	•
Louisiana	•	•
Maine	•	•
Maryland	• Vision N/A	•
Massachusetts	•	•
Michigan	•	•
Minnesota	•	•
Mississippi	•	•
Missouri	•	•

STATE	PrimeStar	GemStar
Montana	•	•
Nebraska	•	•
Nevada	•	•
New Hampshire	•	•
New Jersey	•	•
New Mexico	•	•
New York	• Vision N/A	•
North Carolina	•	•
North Dakota	•	•
Ohio	•	•
Oklahoma	•	•
Oregon	•	•
Pennsylvania	•	•
Rhode Island	•	•
South Carolina	•	•
South Dakota	•	•
Tennessee	•	•
Texas	•	•
Utah	•	•
Vermont	•	• Dental N/A
Virginia	•	•
Washington	•	•
West Virginia	•	•
Wisconsin	•	•
Wyoming	•	•

• Product available
N/A Line of coverage not available

Accurate as of 2/19/18

CONTACT US

At Security Life, we are here for you every step of the way.



Your Dedicated Sales Team

Sales Connect Team

855.728.7542

star.sales@ameritas.com

Group Insurance Quotes

GemStar

855.728.7542

gemstarquotes@ameritas.com

star.ameritas.com > Producer Portal

Pending Applications and In-Force Questions

Group Administration

800.659.2223

adminserv@employeebenefitservice.com

Claim Submission

Group Claims

group@ameritas.com

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