



Sylvia Gordon, JD



GORDONMARKETING

COMMITTED TO HEALTH, SENIOR, LIFE, ANNUITIES & YOU!

SINCE 1980



Rebecca Gordon

We Work For You

- Established in 1980, with over 35 years of experience
- Over 100 employees dedicated to servicing you
- Specialists to assist with each product line
- Nationwide FMO with direct, non-captive, fully-vested contracts



What We Can Offer

• Marketing Department

We have become one of the top FMO's in the country because all of our marketers are licensed agents with actual field experience. They do what you do. We offer access to the most experienced and knowledgeable product/marketing experts in the industry. Our staff provides full pre- and post-sales support and a free Turning 65 Prospecting Program. Let us help design Facebook and other social media ads for you.

• Contracting

Gordon Marketing offers **non-captive, fully-vested, and direct contracts** with the carriers we represent. Our contracting specialists will handle your appointment process from start to finish, ensuring all paperwork is submitted correctly and in a timely manner.

• Training

Our owners, Sylvia and Rebecca Gordon, have been personally teaching CE classes across the nation for over 15 years, following Dick Gordon's philosophy that "Agents can get products any where, but solid training is scarce." Gordon Marketing holds live product trainings throughout the nation and we are a registered CE school in 32 states with 8 certified CE instructors.

Commissions

Danita Gordon has over 25 years experience running our Commission Department. Her team assists our agents with any questions or concerns they have with their commission payments. We investigate non-payment issues, chargeback questions, and provide a financing option for agents in certain markets.

• Compliance

Our in house Compliance Department, lead by Theresa Gordon Landers, will help you explore all the things you can do to succeed compliantly. We have an attorney on staff and can review agent-created marketing materials.

• Quotes

Gordon Marketing offers state of the art online quoting tools for all products. Our custom platform is being improved daily, to give you the best tools technology can offer.

- **Incentives** Bermuda, Bahamas, Cancun, Jamaica, Honduras...Why spread your business around to so many FMOs and never win anything? Earn our incentives.

- **Family Approach** With over 10 Gordons, by blood or marriage, in the business, we have an old fashioned—decidedly non corporate—approach to business. We love what we do, and hope it shows.