

# WEB PAGE IT REQUEST FORM



GORDONMARKETING

This form is for creating a new web page (and/or pages) within an existing web site.

\*Required

**Project Title:\*** \_\_\_\_\_

**Today's Date:\*** \_\_\_\_\_

**Which web site is this for?\***

- GordonMarketing.com     LifetimeMedicare.com  
 MedigapCentral.com     Other \_\_\_\_\_

Name:\* \_\_\_\_\_ Phone Ext:\*

Email:\* \_\_\_\_\_

Supervisor:\* \_\_\_\_\_ Phone Ext:\*

**Please provide a URL you would like for the page(s):\***

**Final Deadline:\*** \_\_\_\_\_

URLs (Web Addresses):

**Is this a stand alone landing page?\***  Yes  No (If "Yes" please indicate how a person clicks through to this page)

The User gets to this landing page by clicking a link in...  an email campaign  a web page  a social media post

**What section of the web site will this page be in?\*** \_\_\_\_\_

**Description of the Project:\***

**Artistic Discretion:\***  Be Creative  Follow A Supplied Example: \_\_\_\_\_

**Do you have a Color Palette?\***  Yes  No (If the answer is "Yes" please provide a list of the colors)

**Do you have a Rough Draft?\***  Yes  No (If the answer is "Yes" please attach a copy of your Rough Draft)

**Are there specific Type Fonts you would like us to use?\***  Yes  No (If the answer is "Yes" please provide a list)

**Do you have Photographs, Logos, Graphics and/or Suggestions?\***  Yes  No

(If "Yes" please attach all photographs, logos, and graphic files and provide any information and suggestions below)

**What features do you want your web page to have?\***

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Blog/News Feed | <input type="checkbox"/> Sliding Image Banner/Header           | <input type="checkbox"/> Contact Us feature                       |
| <input type="checkbox"/> Photo Gallery  | <input type="checkbox"/> Calculating and/or Quoting Tool       | <input type="checkbox"/> Online Fillable Document/Legal Signature |
| <input type="checkbox"/> Videos         | <input type="checkbox"/> Shopping Cart/ability to take payment | <input type="checkbox"/> Password Protected Content               |