

GORDONMARKETING PRESENTS:

MEDICARE BY 
phone

GROW YOUR INCOME Over The Phone

No Contact, Social Distancing Sales

From Anywhere!

A Proven, Successful System That Will Increase Your Sales

You'll receive training from accomplished advisors with **over 15 years** of call center coaching experience selling Med Supp, Med Advantage, PDP, Dental & Vision.

- One-on-One Mentoring
- All Call Center Software Provided
- Direct Contract to the Carrier
- **UNLIMITED LEADS**
- Free E&O
- Completely COVID Proof
- Free Trips & Incentives
- \$500.00 Reimbursement*
*after 5 paid applications within 30 days



Start selling within 3 days
**“Average 5 - 7 sales
per week within 30 days”**

8 - 10 sales per week within 90 days



Contact us for more info & details

(800) 388-8342

MBPhone@GordonMarketing.com

GordonMarketing.com/MedicareByPhone





Requirements For Participating Agents

- ▶ Medicare by Phone (MBP) is intended for Street Level agents only.
- ▶ Participating agents will be required to pay a monthly *non-refundable* fee of \$695.
- ▶ Agents are expected to participate in the program for no less than *six months*. A 15-day notice prior to the billing period is required to withdraw from the program and cancel future payments.
- ▶ Agents will be placed in the hierarchy of Gordon Marketing Franchise (GMF), a subsidiary of Gordon Marketing. This may result in the need to complete a new contract.
- ▶ Participating agents are required to obtain a non-resident license in the states of OH, IN, TN, SC, TX, VA, MI before training begins. Approximately \$250
- ▶ Training classes begin during the first week of each month and are limited to 25 new enrollees.
- ▶ Enrollees will not be charged until; non-resident licenses, hierarchy changes, and certifications have been confirmed.
- ▶ (MAPD) These core carriers are required to enroll in the program: UHC, Anthem, Humana, Wellcare, Aetna, and Centene.
- ▶ (Medicare Supplement) These core carriers are required to enroll in the program: (UHC, Aetna, Anthem) Mutual of Omaha, Cigna, and Medico.
- ▶ You will not be charged until all non-resident licenses and carriers are appointed and confirmed by Gordon Marketing.
- ▶ The lead program used during training is a proprietary internet lead system. The average agent will successfully close 5-7 sales a week using this system.
- ▶ Live call transfers are available upon approval of the sales trainer. These leads typically increase sales to 10-13 sales a week but require additional training and are an additional cost to the program.

System Requirements

- ▶ Computer – two monitors preferred
- ▶ High-Speed Internet (recommended)
- ▶ USB Headset – Noise Canceling