

IF ADVENTURE HAS A NAME...  
IT MUST BE GORDON MARKETING.



# INDIANA GORDONS

and the  
**COSTA RICA  
AGENT CELEBRATION**

FEATURING: PRESIDENT SYLVIA GORDON VICE PRESIDENT REBECCA GORDON CEO & FOUNDER DICK GORDON

**APRIL 27-MAY 1, 2022**

## Qualification Deadline

DECEMBER 31, 2021

As of January 1, 2021, all your business counts towards qualifying for a beautiful vacation get away for you and one guest to the colorful and captivating **Westin Golf Resort & Spa in Costa Rica**, April 27 - May 1, 2022.

To reserve your spot, you will need to earn **150 points\*** on personal production between January 1, 2021 and December 31, 2021.



\*MAPD and PDP production does not count. GA qualify with 250 points, MGAs qualify with 400 points. For higher contracts, please refer to your marketing agreement. TERMS AND CONDITIONS APPLY, visit [GordonMarketing.com](http://GordonMarketing.com) for details.

### QUALIFY WITH 150 POINTS

A COMBINATION OF THE FOLLOWING • BASED PER APPLICATION

PRODUCT	POINTS
Med Supp	1.0
Health (HPG, Cancer, STC)	.75
Dental/Vision/Hearing	.25
Life - 1.25 points per \$1,000 of target premium (all products) or \$80,000 stand alone	
Annuity - .65 points per \$10,000 FIA premium (excludes MYGA) or \$2,000,000 stand alone	

FOR MORE INFORMATION VISIT [GORDONMARKETING.COM/EVENTS/2021-COSTA-RICA](http://GORDONMARKETING.COM/EVENTS/2021-COSTA-RICA)

or contact DAWN LOCHARD - [dawn1@gordonmarketing.com](mailto:dawn1@gordonmarketing.com) • (800) 388-8342 x310