

# EMAIL BLAST

## TO YOUR MEDICARE CLIENTS

With Gordon Marketing's Email Blast Services, you will be able to upload up to 500 clients and our social media team will send them a custom newsletter from your agency once per quarter. The email will come from your address, have your masthead, photo, and contact information. This is a great way to add value to your relationship.

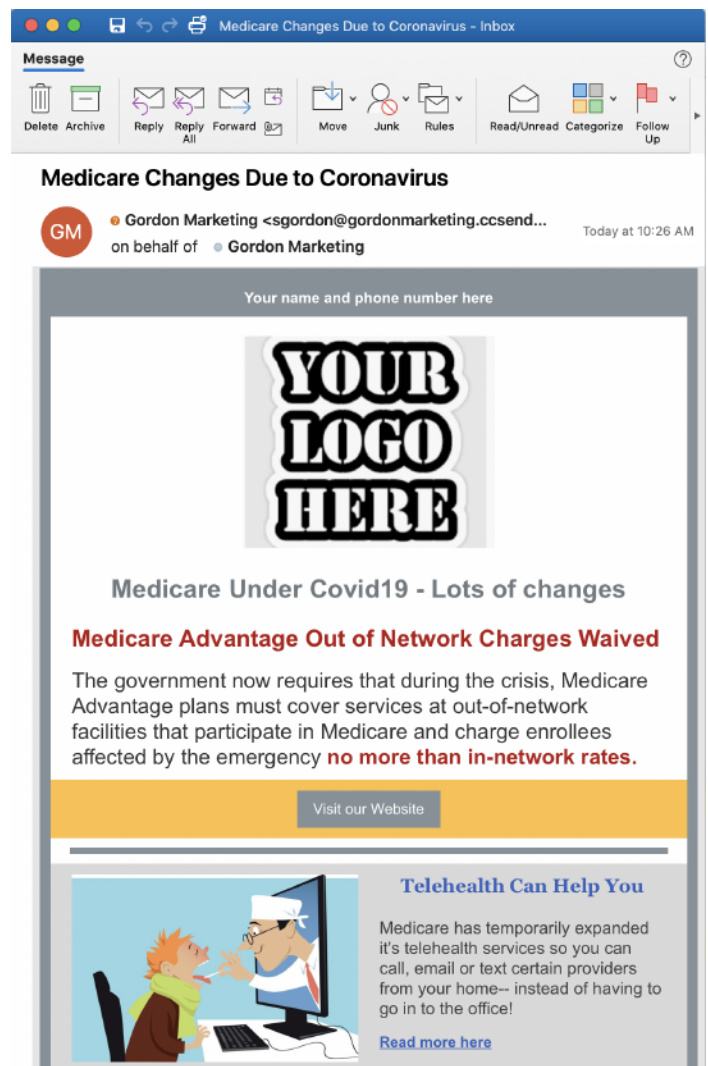
Too often, clients are only called when there is a new product to offer them, but newsletters allow you to push out changes in the Market, tips, and soft info on other products that can result in more sales.

Newsletters easily get forwarded to friends and family—which can result in more referral business. And, getting valuable content in front of your clients builds retention. The more they see your face and read your name, the closer they feel to you, and the less likely they are to answer that lead mailer your competitors are sending them monthly!

- **Branded for your agency**
- **Designed with your target audience in mind**
- **Optimized for mobile devices so it always looks great**

**ONLY**  
**\$20.00\***  
**A MONTH**

\*\$45 per month for 500 to 1000 clients



**GORDONMARKETING**

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