



Humana Reach Rewards

WELCOME TO A NEW TYPE OF REWARDS.

Humana.

Team Indiana



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HUMANA REACH REWARDS

Powering your purpose.



At Humana, we're focused on caring for every aspect of a person—and all that entails.
We call it human care.

With Humana Reach Rewards, we're extending human care to those who've dedicated
their lives to making a difference for our members.

Get the whole-career support you want and the recognition you deserve.

More training. More resources. More Purpose.

Our Agents are self-made individuals who pride themselves on constant growth. With Humana Reach Rewards, they don't have to go it alone. Here's how this program supports them in their purpose and ours: to provide Humana members with a human care experience that's easier, more personalized and more caring.

1

Rewards scaled to fit your Agents' unique goals.

Humana Reach Rewards acknowledges and rewards Agents at all stages of their Humana partnership.

2

The more they do, the more they earn.

Agents earn designated points for the things they likely already do every day. Those points unlock new rewards at every tier.

3

This program is accessible and easy to use.

Just like our services.

Agents don't have to worry about tracking their performance—we'll do all that for them on **HumanaReachRewards.com.**

4

It's not just about rewards. It's about building a career.

Every reward these Agents earn is designed for career advancement that will open new avenues for supporting our members' wellbeing.

Propel your career forward.

Earn points to move up tiers and unlock amazing benefits.

REWARD	MEMBER	BRONZE 500 POINTS	SILVER 1,500 POINTS	GOLD 3,500 POINTS	PLATINUM 6,000 POINTS	AMBASSADOR 12,000 POINTS
MRC Credits	N/A	\$50	Additional \$100	Additional \$150	Additional \$200	Additional \$500
Program Kickstarter: “Best of” materials and resources	✓	✓	✓	✓	✓	✓
Access to exclusive Kaplan professional development courses: Offerings in the areas of digital marketing and prospecting, sales and goal-setting, and public speaking/presentation			✓	✓	✓	✓
Kaplan Continuing Education credits: Includes access to Life and Health CE Library and courses				✓	✓	✓
Premium Agent customer service support: Exclusive phone number and email for priority support on pre- and post-enrollment questions				✓	✓	✓
AHIP certification subsidy (one/year) Covers the cost of certification taken through Humana					✓	✓
Ambassador plaque: Showcase your achievement with a custom-engraved plaque.						✓
Two Kaplan personal coaching sessions Matches Agents with a personal sales coach to grow selling skills						✓
Google My Business page: Creation and ongoing support						Top-performing Agents
Invitation to exclusive Ambassador event Attend an elite training event reserved for top independent Agents						Top-performing Agents

More training. More resources. More human care.

Earn points when you complete these activities:

100 points	75 points	50 points	30 points	25 points	20 points	10 points
...
New MA, MAPD and Med Supp enrollment	Plan to Plan MA, MAPD, and Med Supp Plan to Plan enrollment	New PDP enrollment : New ancillary enrollment (dental, vision, OSB)	e-Enrollment (in addition to sale points) : Humana in-field training events and virtual experiences * : MRC order placement (up to 150 points per month)	Plan to Plan PDP enrollment : Humana survey completion	Educational webinars	MRC material download (up to 50 points per month)

*See qualifying events at [IgniteWithHumana.com](https://www.humana.com/ignite).

Browser window showing search results for 'promo' on the Humana Marketing Resource Center. The URL is <https://www.humanamarketingresourcecenter.com/dmEdge5/searchResults.jsp?k=promo>.

Search Results







Showing 1 to 10 of 152 results for 'promo'

NARROW YOUR RESULTS

- Audience**
 - ☐ Agent/Broker (3)
 - ☐ Member (31)
- Delivery Channel**
 - ☐ Download (6)
 - ☐ Print Order (114)
 - ☐ Social Publishing (32)
- Document Type**
 - ☐ Banner (12)
 - ☐ Card (1)
 - ☐ Flyer (2)
 - ☐ Placeholder (2)
 - ☐ Promotional Item (95)
 - ☐ promotional item (8)
 - ☐ Social Media (32)
- Language**
 - ☐ English (24)
- Product Type**
 - ☐ Medicare Advantage (29)
 - ☐ Medicare PDP (1)
 - ☐ Pharmacy (1)
 - ☐ Voluntary Benefits (2)

Sort By: Relevancy

1 2 3 4 5 ... 16

	Promotional Items Owner Name: Chase Blaser Owner Email: CBlaser@humana.com Available For: Print order Inventory Code: BW-000 ★ Favorite Multiple options are available	>
	Humana Stand-Up Displays Owner Name: Chase Blaser Owner Email: CBlaser@humana.com Available For: Print order Inventory Code: HJ-100 ★ Favorite Pricing: \$63.86 /piece - when ordered in bulk	>
	Magnet Clip Owner Name: Chase Blaser Owner Email: CBlaser@humana.com Available For: Print order Inventory Code: BW-121 ★ Favorite Pricing: \$0.83 /piece - when ordered in bulk	>
	Stress Ball Owner Name: B.J. West Owner Email: B.J.West@broadridge.com Available For: Print order Inventory Code: LAPR01 ★ Favorite Pricing: \$0.82 /piece - when ordered in bulk	>
	Mobile Office Commuter Sleeve Owner Name: Chase Blaser Owner Email: CBlaser@humana.com Available For: Print order Inventory Code: BW-161 ★ Favorite Pricing: \$17.91 /piece - when ordered in bulk	>
	Life in Motion Linked Charging Padfolio Owner Name: Chase Blaser Owner Email: CBlaser@humana.com Available For: Print order Inventory Code: BW-150 Pricing: \$104.44 /piece - when ordered in bulk	>

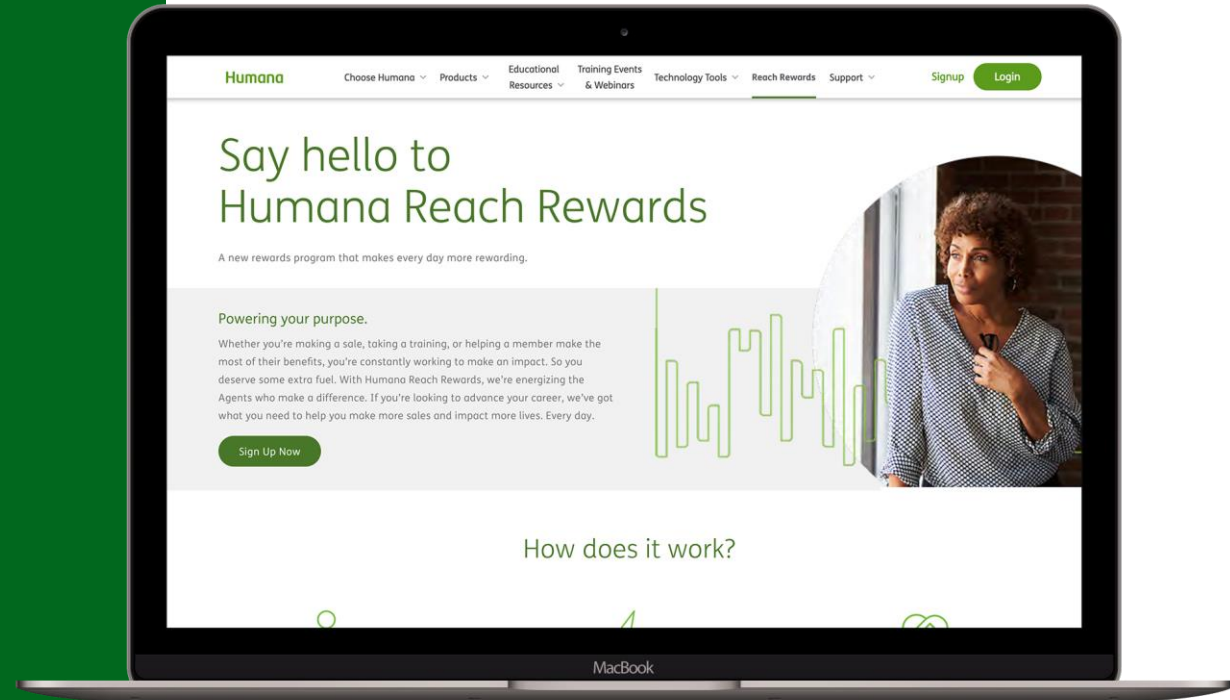
History: Home Page > Search Results

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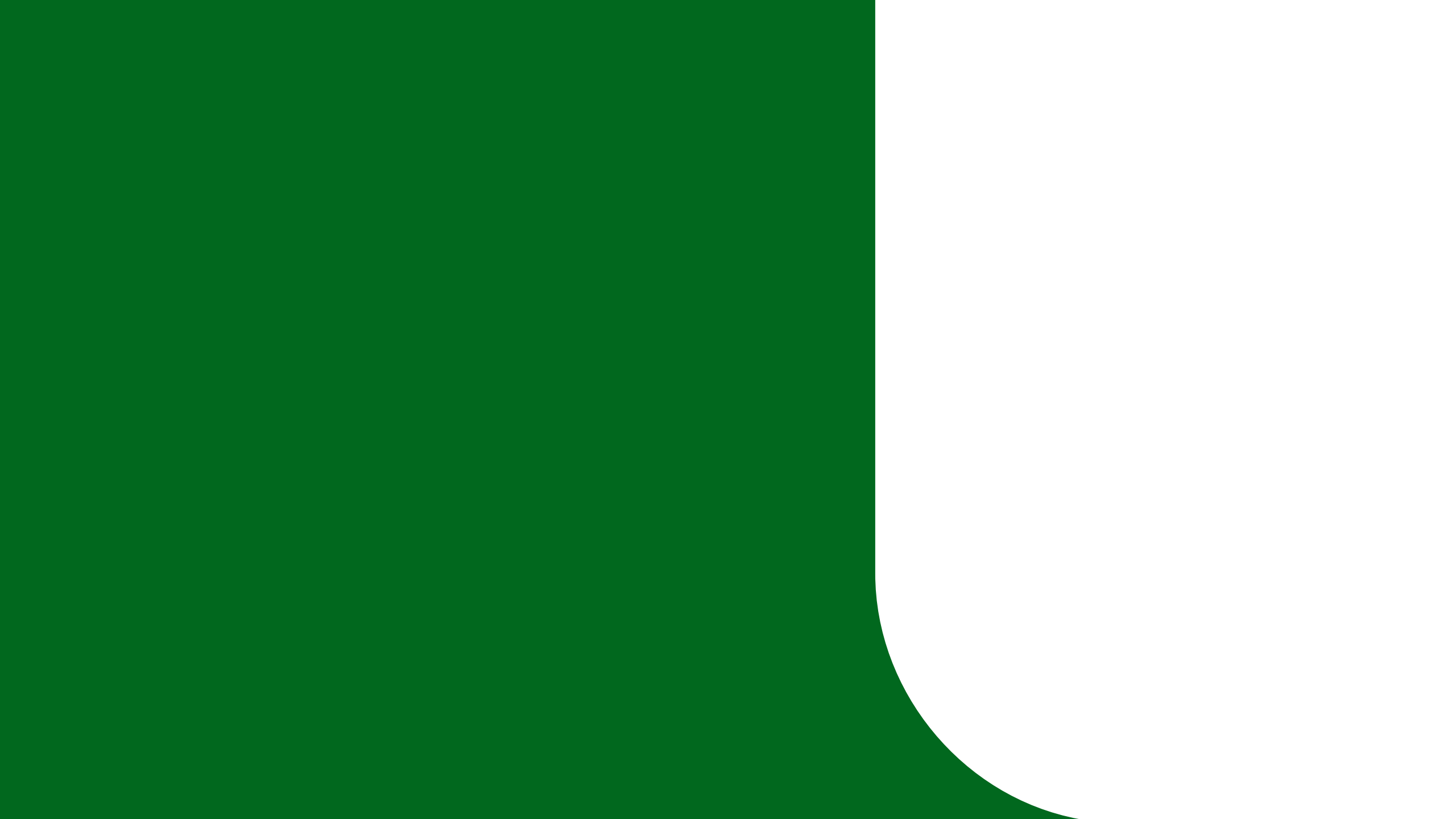
MRC Examples

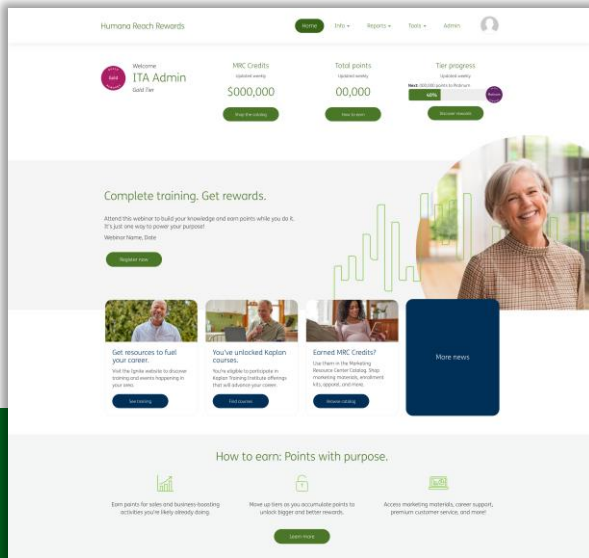
Power your purpose TODAY.

Begin your journey toward business-boosting benefits in four easy steps:



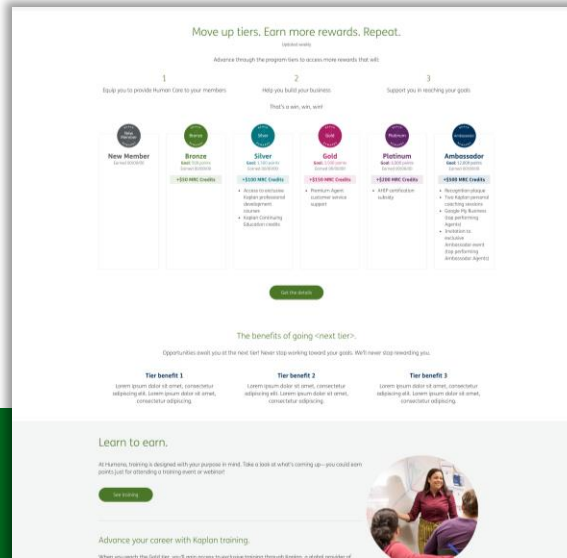
1. Visit **HumanaReachRewards.com** and click “Sign up.”
2. You will receive an email with your next steps.
Click the link to set your password.
3. Complete your profile.
4. Gain immediate access to opportunities to learn and earn.





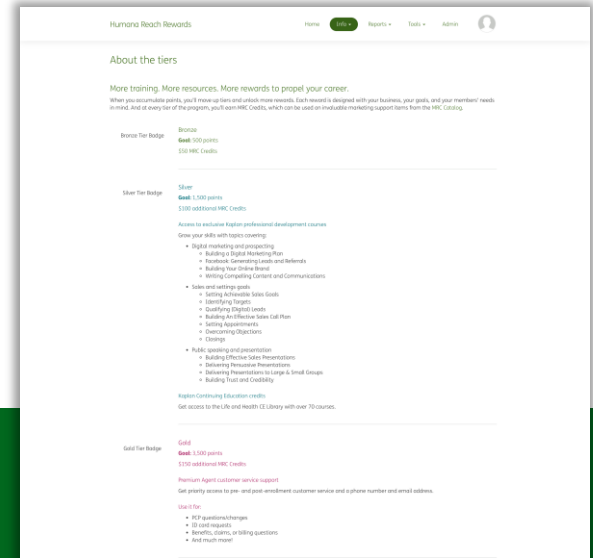
1

Track your progress



2

Stay updated on
webinars and training
opportunities



3

Learn more about tier
benefits



HUMANA REACH REWARDS

For Agents who make a difference.

Humana Reach Rewards isn't just about rewards.

It's about rewards that will help you make healthcare more accessible, more comprehensible—more human—so your members can experience the value of human care.

That's how Humana Reach Rewards is powering your purpose.



Thank you